



EnrolVia: Building India's Ethical Sales Force for GDP Growth

EnrolVia is building the world's largest ethical sales organisation — to make India the highest GDP country of the 21st century.

We're not just selling education. We're building the world's largest ethical sales force — to power India's rise as the highest GDP nation on Earth.



Our Mission



Our Core Purpose

To build the largest sales-driven career ecosystem in the world — powered by ethics, enabled by education, and focused on India's GDP growth.



India's Economic Leadership

If India wants to lead the world economy, it needs more than engineers — it needs millions of trained, ethical, outcome-driven sales professionals.

That's what EnrolVia is building — at scale.

EnrolVia's Vision:

To build the world's largest ethical sales organisation — and fuel India's rise as the highest GDP country of the 21st century
Fixing the Education-to-Employment Gap

Problem:

Millions of students graduate every year with degrees, but without jobs, income, or real-world skills.



EnrolVia's Solution:

- Offers admission to UGC-approved Online MBA programs
- Provides a job placement as an Admission Counselor at the time of admission
- Candidates earn while they learn, starting their career from Day 1

Building India's Ethical Sales Army

Problem:

Sales in India is often seen as low-status, pressure-driven, or unethical.

EnrolVia's Solution:

- Trains candidates to practice ethical consultative sales, not manipulation
- Focuses on storytelling, need-based counselling, and value-led selling
- Builds a nationwide force of trained professionals who sell with integrity

Creating Career Opportunities in Tier 2 & Tier 3 India

Problem:

Most rural and semi-urban youth lack access to quality education and job pathways.

EnrolVia's Solution:

- Removes financial barriers: ₹0 upfront fees, 24-month No-Cost EMI
- Offers remote job roles with training and mentorship
- Opens access to students from regions historically left behind



Combining Education + Employment = Income Mobility



Problem

Traditional education expects students to invest lakhs before they earn anything.



EnrolVia's Solution

- Provides both: a job and an MBA seat simultaneously
- Ensures students start earning ₹30,000–₹78,000 in-hand salaries
- Helps youth gain 2 years of work experience during their MBA itself

Training India's Future Sales & Business Leaders

Problem:

India produces millions of graduates every year — engineers, MBAs, B.Com, BBA, and more — but very few are truly **job-ready** or capable of **driving business revenue**.

The core gaps:

- No real-world sales or business training
- Weak communication, negotiation, and closing skills
- No exposure to how companies actually generate income
- Graduates with degrees, but no ability to perform in high-impact roles

As a result, companies struggle to find skilled business talent, and graduates remain unemployed or underpaid.

EnrolVia's Solution:

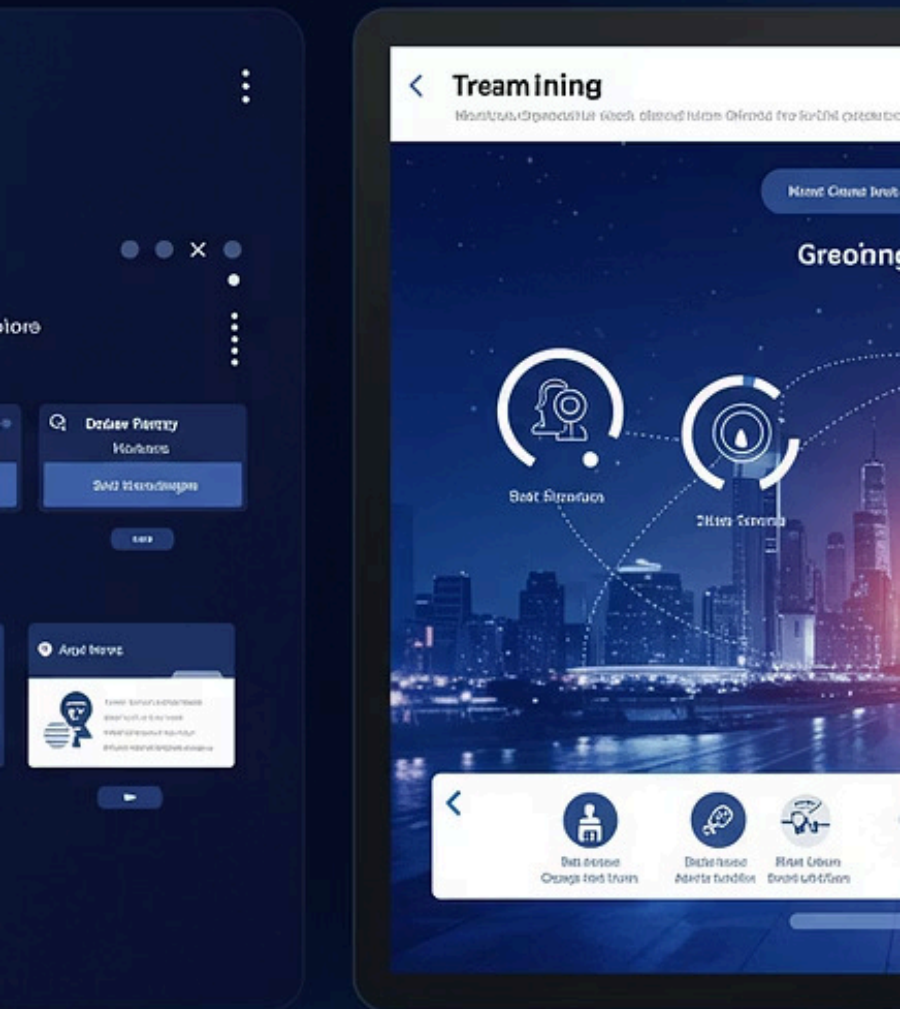
We don't just give a degree. We build revenue creators.

EnrolVia offers a **job-first admission model** where students are hired as **Business Development Associates (BDA)** at the time of enrollment into online MBA/BBA/MCA programs from top NAAC A+/A++ universities.

Here's how we solve the problem:

- **Day 1 Job Placement** in revenue-focused sales roles
- **"Learn & Earn" Sales Training Program**
- **Parallel Online Degree + Paid Work Experience**
- **Zero Upfront Cost with 24-Month No-Cost EMI**
- **₹15K–25K during training, ₹7–9 LPA after completion**

We equip students with the **skills, experience, and income** to become **future sales leaders** — not just degree holders.



Scaling with a Purpose-Built System

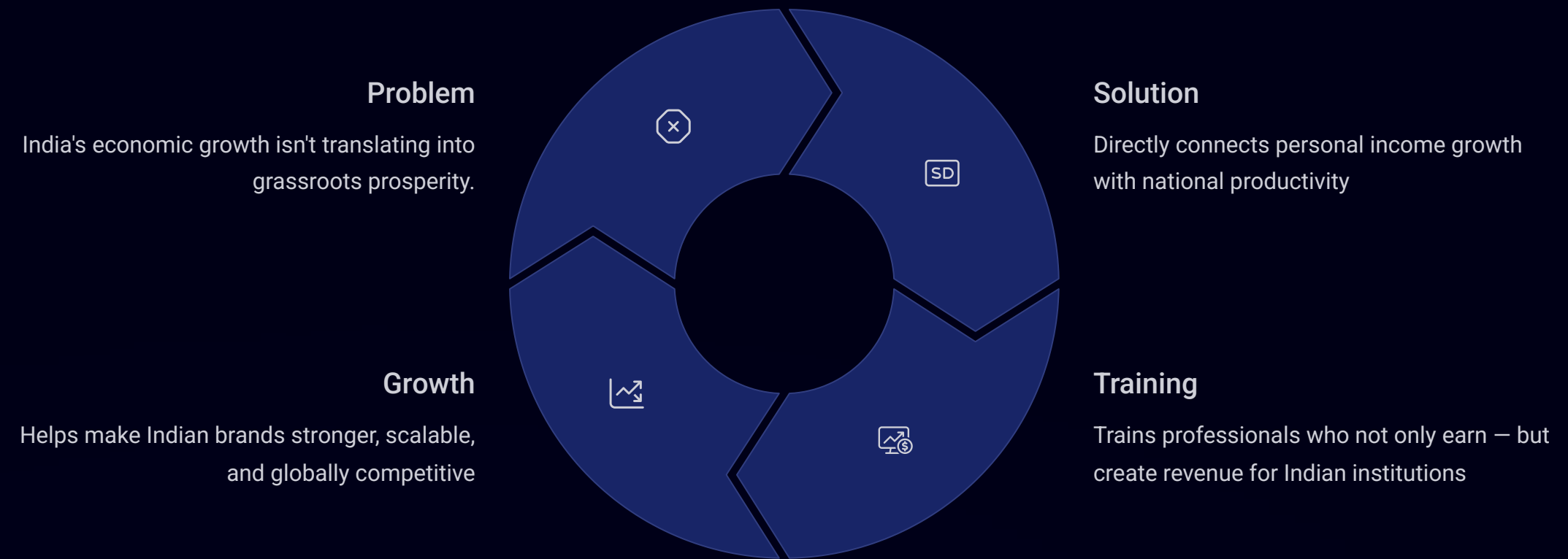
Problem:

Most job training programs are scattered, slow, and unscalable.

EnrolVia's Solution:

- Centralised onboarding, interview & training process
- Scalable remote operations
- Digital-first platform that can onboard thousands every month

Reinforcing National Growth with Career Growth



🌟 The Outcome:

By 2030, EnrolVia aims to:

10 Lakh+ Professionals Train and place 10 lakh+ ethical sales professionals	GDP-First Movement Build a GDP-first career movement across India	#1 Platform Become the #1 platform where education = income, not debt
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Summary: EnrolVia's Vision for India

EnrolVia isn't just a career platform.

It's a national force —

shaping India's GDP by turning education into revenue-driven leadership.

This is how we will make India the highest GDP country of this century.



Join EnrolVia in building the world's largest ethical sales organization and powering India's economic rise.

JOB DESCRIPTION

Business Development Roles



Job Overview & Responsibilities

Start as a Business Development Trainee BDT with 30 days of training. Upon meeting your target, get promoted to Business Development Associate BDA/SrBDA/BDM

Key Responsibilities

- Guide students on course/university selection
- Close enrolments with calls & follow-ups
- Maintain regular communication with students & parents
- Achieve sales targets
- Update and track progress in the CRM system
- Attend daily review meetings and submit performance updates
- Coordinate with internal teams for issue resolution and onboarding
- Assist in digital outreach campaigns, webinars, and promotional events
- Generate and manage potential student leads through outreach and referrals

Eligibility

- Highest qualification is Bachelor only
- Strong verbal and written communication skills
- Confidence in sales conversations and basic negotiation
- Comfortable with **calling and video meetings** as part of daily work
- Must own a laptop/PC with a stable internet connection
- **Age Limit:** 20–30 years
- **Language:** Hindi communication required; English proficiency preferred
- **Location:** Open to candidates from all regions of India (Tier 2/3 cities encouraged to apply)

Training & Salary Structure

Note: Structure rewards consistent effort and is transparent on stipend eligibility based on attendance, call logs, updates, and task completion during each OJT (On-the-Job Training) month.

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Initial OJT Period

- OJT Duration: 30 days (initial month)
- Target: 2 confirmed admissions within OJT month
- Stipend: ₹15,000 total awarded only after meeting OJT target

Career Growth Path

Business Development Trainee (BDT)

Complete OJT with 2 confirmed sales in a month

Business Development Associate (BDA)

2-4 Admissions: BDA @ ₹7 LPA (4 Fixed + 3 Variable)

Senior Business Development Associate (Sr. BDA)

5-6 Admissions: Sr. BDA @ ₹8 LPA (5 Fixed + 3 Variable)

Business Development Manager (BDM)

6+ Admissions: BDM @ ₹9 LPA (6 Fixed + 3 Variable)

Note: Fixed component of CTC (e.g., ₹5L in 8LPA or ₹6L in 9LPA) depends on ongoing sales performance and target achievement.

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Post-OJT Fast Track

6 enrolments/month for 2 months → BDM

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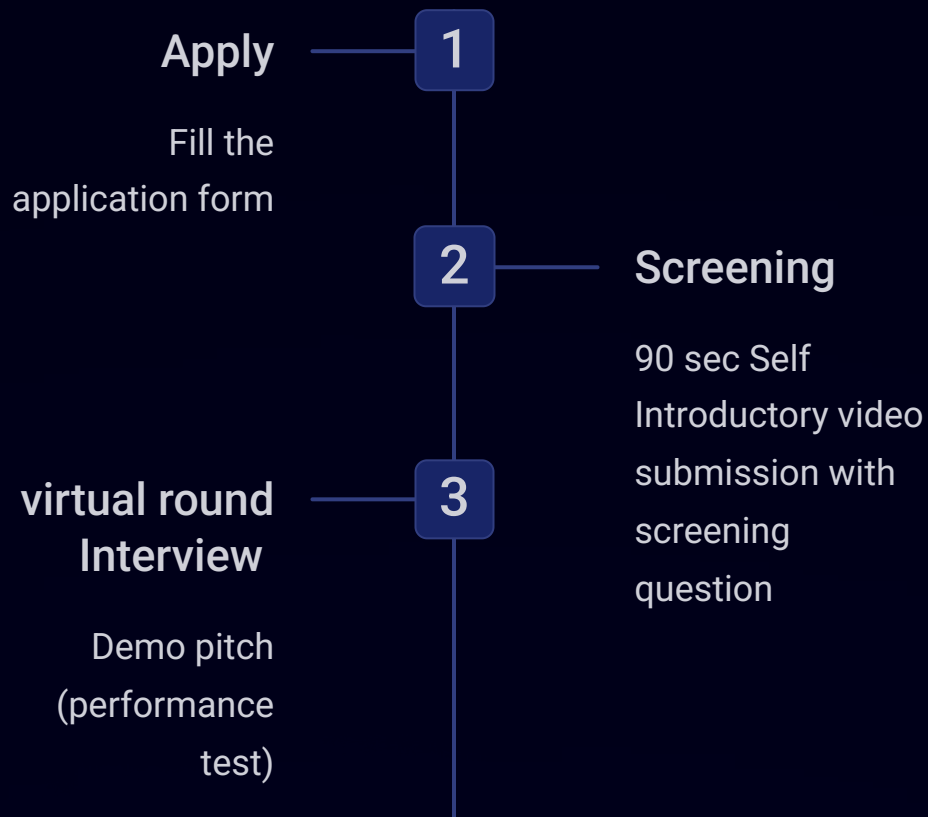
Standard Track

4 enrolments/month for 3 months → Promotion Interview

Selection Process & Why Join EnrolVia

Selection Process

Important: Only open to candidates ready to enroll in an Online MBA via EnrolVia.



Why Join EnrolVia?

Fast-track Growth

CTC up-to ₹12 LPA in 24 months

100% Remote Work

Work from Anywhere

Performance-Based Growth

Real career growth determined by performance

Make a Difference

Opportunity to make a difference in students' futures